

# ATLANTA TECHNICAL COLLEGE



## Film & Video Pathways

If you've ever dreamed of a career that utilizes and values your creative abilities, Atlanta Technical College's Design and Media Production program will change the way you think about work. Offering specializations in Video Production, Post Production Technology, Photography, and Graphic Design, the program focuses on honing students' raw creative energy into marketable skill sets. We use a hands on approach to learning the tools of the trade and students will be able to jump right into classes in their field from the very first semester. Throughout the course of study, students will develop portfolio pieces that they will use to seek employment upon graduation. Graduates may potentially work at in-house corporate or government marketing departments, at advertising firms, as freelancers or even on film sets.

The film and video production specialization trains students to be content creators in the age of digital filmmaking. In its first half, the program focuses on camera operation, lighting, the use of audio equipment, and basic editing. In the second half, once students have mastered the tools, the emphasis shifts to the art of storytelling in a moving visual medium. Graduates will be able to produce films, music videos, web series, commercials, and any other type of video content. Over the next 10 years, the number of jobs in this field is projected to grow by 20% nationally and 57% in Fulton and Clayton counties in Georgia.

### Camera Assistant Certificate

2 Semesters  
6 Classes

Careers: Camera Assistant, Production Assistant, Freelance Videographer

Estimated Starting Salaries at \$35,000/year



### Video and Film Editor Certificate

1 Additional Semester  
4 Additional Classes

Careers: Assistant Video Editor, Freelance Video Editor

Estimated Starting Salaries at \$44,000/year



### Design and Media Production Technology

Associate's Degree  
2 Additional Semesters  
9 Additional Classes

Careers: In-House Video Producer and Editor, Freelance Videographer and Video Editor, Independent Content Creator, Film Crew

Estimated Starting Salaries at \$57,000/year

**For more information contact:**

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\*All job growth projections and estimated salaries are based on data from Emsi (Economic Modeling Specialists Inc) and are updated annually.